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Chaitanya N. Desai: Building What Powers a Nation

Advancing the power transmission and distribution infrastructure that underpins India's energy security, economic growth, and journey towards a Viksit Bharat.

India stands at the cusp of an unprecedented infrastructure and energy transformation. As rising power demand, rapid urbanisation, and renewable integration reshape the nation's priorities, robust transmission and distribution networks have become central to sustaining economic momentum. For nearly seven decades, APAR Industries Limited has been a trusted partner in India's infrastructure journey, contributing to the development of power networks that have supported the country's industrialisation, electrification, and economic growth.

The energy transition is often measured in gigawatts, but generating electricity is only half the equation. The greater challenge is moving it reliably and efficiently—from generation through transmission and distribution to the industries, businesses and homes that depend on it. That is where Chaitanya N. Desai has spent more than three decades building and scaling APAR Industries.

A third-generation member of the Desai family, Mr. Desai joined APAR in 1993 after completing dual Bachelor of Science (Hons.) degrees at the University of Pennsylvania, in Chemical Engineering and Economics from The Wharton School. Since then, he has transformed the business into a globally recognised engineering enterprise with revenues exceeding USD \$2.3 billion and a presence in more than 140 countries.

Advancing Next-Generation Transmission & Distribution Technologies

Today, the business is the world's largest manufacturer of aluminium and alloy conductors and India's largest exporter of conductors, with leadership positions in advanced conductors, copper railway conductors and HTLS (High Temperature Low Sag)



■ **Mr. Chaitanya N. Desai**
 Managing Director
 APAR Industries Limited

reconductoring. Under his leadership, focus has increasingly shifted to more high-end, technology-led products and solving infrastructure challenges.

As electricity demand rises and renewable generation expands, utilities need to carry more power through existing corridors. APAR is a market leader in **HTLS reconductoring** in India, having executed **272+ turnkey projects** across 33 kV–400 kV networks, covering more than **7,075 circuit kilometres**.

Its OPGW and telecom integration capabilities span **33 kV–765 kV**, with **24,760+ km of OPGW** and **140+ telecom integrations** completed. At the distribution level, its Medium Voltage Covered Conductors cover **11 kV–33 kV networks**, with more than **7,820 circuit kilometres** completed. The business has evolved from manufacturing components to helping modernise the grid itself.

APAR's contribution extends across critical points of the energy value chain—from generation to transmission and distribution. Its portfolio spans advanced conductors, high-voltage and renewable-energy cables, specialised wiring and transformer oils. It is India's largest and the world's third-largest manufacturer of transformer oils, while also ranking among the **top five global manufacturers of CTC and PCCC**, specialised copper conductors critical to transformer manufacturing.

From India to the World

Mr. Desai's globalisation strategy has worked in both directions: bringing world-class technologies to India and taking Indian engineering capabilities to the world.

Through partnerships such as its collaboration with CTC Global, USA, APAR has brought advanced ACCC® technology into its portfolio while developing capabilities in HTLS, reconductoring, specialised cables and other next-generation solutions.

For the third-generation leader, the transformation has been about combining the long-term perspective of a family enterprise with technology, engineering and global ambition. As India builds the infrastructure required for a more electrified economy, Mr. Desai's contribution is embedded in what sits beneath that transformation: the conductors, cables, transformers and grid technologies that enable electricity to move.

Widely respected for his values-driven leadership, Mr Desai has fostered a culture of innovation, integrity, humility, and excellence, earning recognitions including Business Today's Best CEO Award, while guiding APAR to Great Place to Work® certification.

He is not simply building a business around electricity. He is helping build what powers a nation.